

Tables that go beyond the usual dimensions

The table series 9500/9550 is a new offering by Kusch+Co, capable of spanning large ranges up to and including 4 metres.



The products designed by the Kusch+Co Designteam are characterized by a high utility value and a fresh design. Under the guidance of Robert de le Roi, the in-house design team creates seating series that do more than simply comply with the functional market requirements – these products are intended to mesmerize through a clear-cut design language. Take the new table series 9500/9550 for example. The unique selling point of this series are the exceptional table top dimensions that can measure up to 4 metres, offering plenty of legroom. In order to meet the wide spectrum of functional, physiognomic, and not forgetting the technical requirements of the "New Work" movement, it will not only be necessary to reshape the office environments, but also to furnish them with purpose-made furniture.

With these new products, Kusch+Co reacts to the changes currently occurring in the modern working world by offering new, flexible solutions to adorn lounge-like workspaces. Even though most of the office work is still carried out in a seated posture, not all tasks are done at the own workstation: zones for creative breaks or informal conversations among colleagues are just as much needed as areas where staff members can work in tranquillity.

Depending on the variation, these table tops can span a range of up to four metres Kusch+Co is constantly looking for new ideas to develop innovative seating and table solutions, specifically geared towards "break-out areas – their latest offering is the new table series 9500/9550: whereas the standard-issue tables with a height of 72 centimetres are suited for conference and meeting rooms, the High Table variations with a height of 108 centimetres are designed for dynamic work meetings, and therefore ideally suited for informal meeting areas, for instance in

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combination with bar stools. Depending on the configuration, the table top is capable of spanning a range of up to 4 metres - the overall overlap of the rectangular and stadium-shaped table tops provides plenty of legroom and freedom of movement.

The construction is based on a platform strategy – futuristic and equipped with power modules

The four-legged steel-frame construction is this table's constructional platform; the legs are made either of metal or wood (beech or oak). These legs are characterized by a slender, triangular profile, tapered at the lower end, and fitted with disc-shaped, black plastic glides – eliciting the association of the lunar module's landing pads. On top of this, this table series can be equipped with state-of-the-art media technology through the incorporation of netboxes capable of powering laptops and mobile handhelds resp. through the use of multimedia lids featuring power modules. The vertical cable duct is cleverly concealed inside the legs.

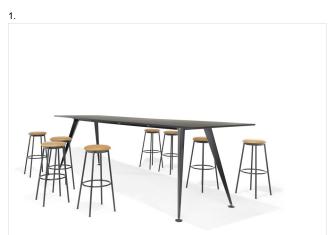
Different surfaces with special properties

With the aim of being able to adapt to the spatial conditions, the 3-layered chipboard can be covered with different materials, such as the nano-tech-material FENIX® which has a really matt appearance, is velvety and soft to touch, and comes with an anti-fingerprint coating, or a real-wood veneer surface, or a HPL coating. The HPL Resopal surfaces are available with either a low-flammability or antibacterial finish.

As a result, the table series 9500/9550 offers the ideal framework for a modern and collaborative working environments. This series is also the convincing proof that "thanks to the creative input of the entire design team, the outcome is always a joint effort that is future-proof" – as Robert de le Roi underlines.



- 1 A unique feature of the table series 9500/9550 is the possibility to span a range of up to 4 metres, offering plenty of legroom. Design: Robert de le Roi. Photo: Kusch+Co
- **2** Making a generous and comfortable impression in every environment: the High Table of the series 9500/9550 by Kusch+Co. The variation shown in the photo features the novel, velvety FENIX® coating with anti-fingerprint properties. Photo: Kusch+Co.
- **3** Excelling in versatility and adaptability: the table series 9500/9550 by Kusch+Co. Using a stable fourlegged steel-frame construction as platform, a myriad of variations is possible. This photo shows a table top coated with a novel velvety surface (FENIX®) with anti-fingerprint properties. Photo: Kusch+Co.
- **4** The High Table is suited for a wide spectrum of environments, ranging from the classic office configurations to the meeting areas in start-ups. The table series 9500/9550 by Kusch+Co comes with a unique selling point: the table top can span a range of up to 4 metres, offering plenty of legroom and freedom of movement. Design: Robert de le Roi. Photo: Kusch+Co.











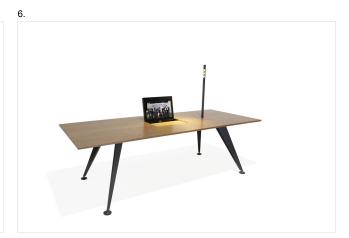
5 Characterized by a timeless elegance – and yet geared towards stylish, contemporary interior design concepts: the table series 9500 by Kusch+Co. This photo shows the table with a satin matt surface (FENIX®) with anti-fingerprint properties. Photo: Kusch+Co.

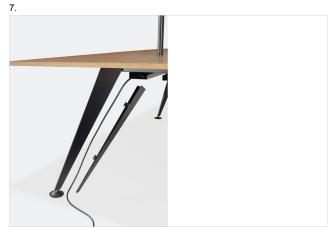
6 Oozing a homelike elegance and featuring a central power module. The table 9500 from the series 9500/9550 by Kusch+Co. Photo: Kusch+Co.

7 Close-up of the power module of the table series 9500/9550 by Kusch+Co. Photo: Kusch+Co.

8 Ideally suited for meeting. The table 9500 from the table series 9500/9550 by Kusch+Co. Photo: Kusch+Co.





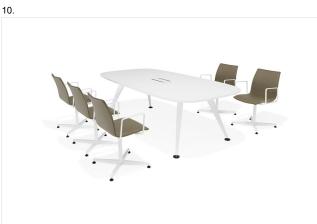




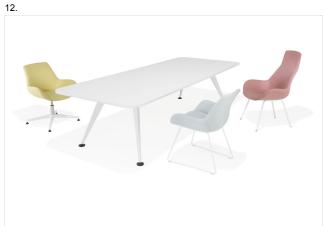


- **9** Through colour and surface finishing, it is possible to add just the right touch. Delicate, homelike and elegant, that is how the table series 9500/9550 by Kusch+Co can look with a white table top and a wooden frame (beech or oak). In this photo, combined with the comfortable Volpe armchairs, also by Kusch+Co. Photo: Kusch+Co.
- **10** Geared towards meeting, featuring a power module. The stadium-shaped table variation 9500 from the series 9500/9550 by Kusch+Co. Photo: Kusch+Co
- 11 A compact-sized, stadium-shaped High Table from the series 9500/9550 by Kusch+Co. Photo: Kusch+Co
- **12** An elegant design language with clean lines: the white conference table from the series 9500/9550 by Kusch+Co. A distinctive feature of this table series is that it can span a range of up to four metres, offering plenty of legroom and freedom of movement. Photo: Kusch+Co.











13 Oozing a homelike and elegant aura: the meeting table from the series 9500/9550 by Kusch+Co – the variation feature a wooden frame, available in either beech or oak. A distinctive feature of this table series is that it can span a range of up to four metres, offering plenty of legroom and freedom of movement. Photo: Kusch+Co.

Ideally suited for informal meeting: the High Table from the series 9500/9550 by Kusch+Co. This variation feature a central power module. Photo: Kusch+Co.







About Kusch+Co

Shaping the way we sit – Kusch+Co's mission statement stands for more than 80 years of know-how in designing and producing market-oriented seating and interior design solutions as well as for their proficiency in the fields of Fire Prevention, Hygiene and Reduced Mobility.

With their renewed portfolio, Kusch+Co reacts to the changes occurring in the modern working world, to the new challenges in the healthcare sector and to the current requirements in airports and transit sites.

Kusch+Co – established in 1939 by Ernst Kusch and run as a family business in the following decades, until recently by Ricarda Kusch – became a part of the group of companies Nowy Styl, a leading European producer of comprehensive interior design solutions geared towards offices and public areas, in 1939. Kusch+Co is a globally operating premium brand, employing in their headquarters in the Sauerland-based town of Hallenberg – the cradle of their entrepreneurial roots – approximately 250 people. Their network includes other subsidiaries and showrooms e.g. in Munich, Berlin, Paris, London, Brussels, not forgetting in the Dutch town of Culemborg.

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