
1. Our privacy policy at a glance

General Remarks

The following gives a simple overview of what happens to your personal information when you visit our website. Personal information is any data with which you (hereafter referred to as "party concerned") could be personally identified. Detailed information on the subject of data protection can be found in our privacy policy found below.

Data Collection on our Sales Consultants and Sales Division

• How do we collect your data?

Some data is collected when you provide them to us. For instance, the data entered by you on a contact form, or in a request or an order sent to our inside sales team who feed those into our Production Planning and Control system. Our Sales Consultants collect your data by means of a Customer Relations Management System (CRM), through which the data is forwarded to our inside sales and subsequently fed into our Production Planning and Control System. These data are automatically processed by both systems, and if needed, by one of our staff members.

Other data are collected automatically by our IT systems when you visit the website. These data are primarily technical data such as the browser, operating system or the time of your visit. These data are collected automatically as soon as you enter our website. For more information on this subject, we refer to our separate Privacy Policy on our website.

• How do we process your data?

Your data is collected in order to ensure a smooth and error-free ordering process and production flow all the way to the delivery of the ordered goods. Data from our CRM-system is also used for market analysis and customer care, and are exclusively processed and saved within our company.

Data Collection by our Buying/Purchasing Department

• How do we collect your data as supplier/service provider?

Your data is collected when you provide them to us by submitting a quote, forwarding advertisements and publicity, or other services, e.g. during a telephone call. Our staff in the buying/purchasing department will collect these data and feed them into the Production Planning and Control System.

In addition, supplier data is transferred to the Quality Management System (QSYS). Both systems will process these data automatically.

• How do we process your data?

Your data is collected in order to ensure a smooth and error-free buying process with the aim of safeguarding our production quality and supporting general operational processes. Data from the QSYS are exclusively assessed and saved within our company for purposes of quality assurance and supplier assessment.

Your rights as party concerned

• What rights do you have regarding your data?

You always have the right to request information about your stored data, its origin, its recipients, and the purpose of its collection at no charge. You also have the right to request that it be corrected, blocked, or deleted. You can contact us at any time using the address given in the legal notices if you have further questions about the issue of privacy and data protection. You may, of course, file a complaint with the competent regulatory authorities.

2. General Remarks and Mandatory Information

Data Protection

Within our company, we take the protection of your data very seriously. We treat your personal data as confidential, and in accordance with the statutory data protection regulations and this privacy policy.

If you use this website, various pieces of personal data will be collected. Personal information is any data with which you could be personally identified. This privacy policy explains what information we collect and what we use it for. It also explains how and for what purpose this happens.

Please note that data transmitted via the internet (e.g. via email communication) may be subject to security breaches. Complete protection of your data from third-party access is not possible.

Notices with regard to the party responsible

The party responsible for processing data:

Kusch+Co GmbH, Gundringhausen 5, 59969 Hallenberg, Germany,
T +49 2984 300-0, welcome@kusch.com

The responsible party is the natural or legal person who alone or jointly with others decides on the purposes and means of processing personal data (names, email addresses, etc.).

Legal basis

The processing of your data is based on your consent (Art 6 Par. 1 lit. a DSGVO). You can revoke your consent at any given time. The data processed before we receive your request may still be legally processed.

Organizational and Technical Measures to protect your Data

During the processing, your data is stored on our servers resp. on memory drives. Only authorized staff members have access to them. The following measures are in effect:

- Access control: only authorized personnel has access to the server rooms. The number of authorized persons is strictly limited.
- Access control: The access to our servers is controlled by password security as well as constantly updated technical safety measures, e.g. token-based VPN access for our sales consultants, sales offices and subsidiaries abroad. The access is blocked after several failed attempts.
- Access control: Only authorized personnel has access through function-related and password protected logins.
- Data protection: during their processing, all stored data are protected by a permanent, automatic data protection system.

Duration of storage

The collected data is stored for the period and time that is legally required for our business processes. Your data is deleted either after completion of the mandatory periods (10 years) or after the written request by the party involved to delete the data.

Revocation of your consent to the processing of your data

Many data processing operations are only possible with your express consent. You may revoke your consent at any time with future effect. An informal email making this request is sufficient. The data processed before we receive your request may still be legally processed.

Information, blocking, deletion

As permitted by law, you have the right to be provided at any time with information free of charge about any of your personal data that is stored as well as its origin, the recipient and the purpose for which it has been processed. You also have the right to have this data corrected, blocked or deleted. You can contact us at any time using the address given in our legal notice if you have further questions on the topic of personal data.

3. Data protection officer

Statutory data protection officer

We have appointed a data protection officer for our company.

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